

# Privacy Policy

Effective Date: 11-4-2025

At **Burk**, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, store, and disclose your information when you visit or make a purchase from our online store.

## 1. Information We Collect

When you use our website, we may collect the following types of information:

### a. Personal Information

- Name
- Email address
- Shipping address
- Billing address
- Phone number
- Payment information (handled securely via third-party processors)

### b. Non-Personal Information

- IP address
- Browser type and version
- Device type
- Website usage data (pages visited, time spent, etc.)

## 2. How We Use Your Information

We use your information to:

- Process and fulfill your orders
- Communicate with you regarding your purchases or inquiries
- Improve our website functionality and user experience
- Send you promotional offers, updates, and newsletters (only if you opt in)
- Comply with legal obligations

## 3. Sharing of Information

We do **not sell**, rent, or trade your personal information. However, we may share your data with:

- **Trusted third-party service providers** (e.g., payment processors, delivery partners) solely for the purpose of operating our store and fulfilling your orders

- **Law enforcement or legal authorities** if required by law

#### **4. Data Security**

We implement industry-standard security measures to protect your personal data. This includes SSL encryption for data transmission and secure payment gateways.

Despite our efforts, no method of transmission over the Internet is 100% secure. By using our site, you acknowledge and accept this risk.

#### **5. Your Rights**

You have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Withdraw consent for marketing emails at any time
- Contact us regarding any privacy concerns

#### **6. Cookies**

Our website uses cookies to enhance user experience and analyze web traffic. You can modify your browser settings to refuse cookies, but some features of our site may not function properly.

#### **7. Policy Updates**

We reserve the right to update this Privacy Policy at any time. Changes will be posted on this page with the updated effective date. We encourage you to review this page periodically.

#### **8. Contact Us**

If you have any questions about this Privacy Policy or how your information is handled, please contact us.

